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# Take action, or get left behind.

**BUSINESS CERTIFICATION**



**\*JUST ONE  
PLANET**

**Affordable foundations for  
sustainable growth**

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**In today's market,  
sustainability isn't  
optional. It's essential.**



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**So building sustainable  
foundations shouldn't  
cost the earth.**



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**Corporates. Governments. Investors. All are increasingly demanding proof of social & environmental progress.**

Their AI procurement tools are out scanning the market. Without verified public carbon data, ESG risk checks, and action plans, your business isn't making the shortlist; and you likely don't know it.

This isn't about green flag waving. It is about risk management, cost savings, and business resilience.

For many businesses, taking the first steps still feels out of reach because of lack of skill, time, or funds.

**We're here to change that.**



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**We know many sustainability advisors charge overinflated fees for the basics.**

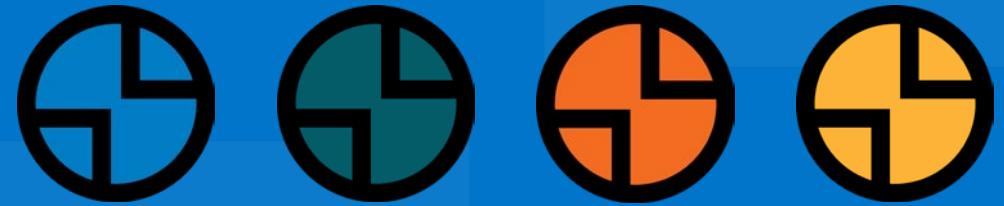
That's why we're permanently offering our sustainability starter kit at-cost. We're not profiting from your progress. We're empowering it.

The JustOne Planet Certification is more than compliance; it's your opportunity to unlock savings, build trust, and win business.



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**Start with a certified  
carbon footprint.**



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**Cutting carbon, cuts costs.  
Get fast payback with  
measurable return on  
investment.**

**Businesses can  
save 10–30% on  
operating costs by  
cutting energy,  
waste and fuel**

**THE CARBON TRUST &  
McKINSEY**

**Companies receive  
an average return of  
7-21 times their  
investment in  
environmental  
opportunities**

**CDP**

**Companies that cut  
their emissions  
boost financial  
performance by  
up to 15%**

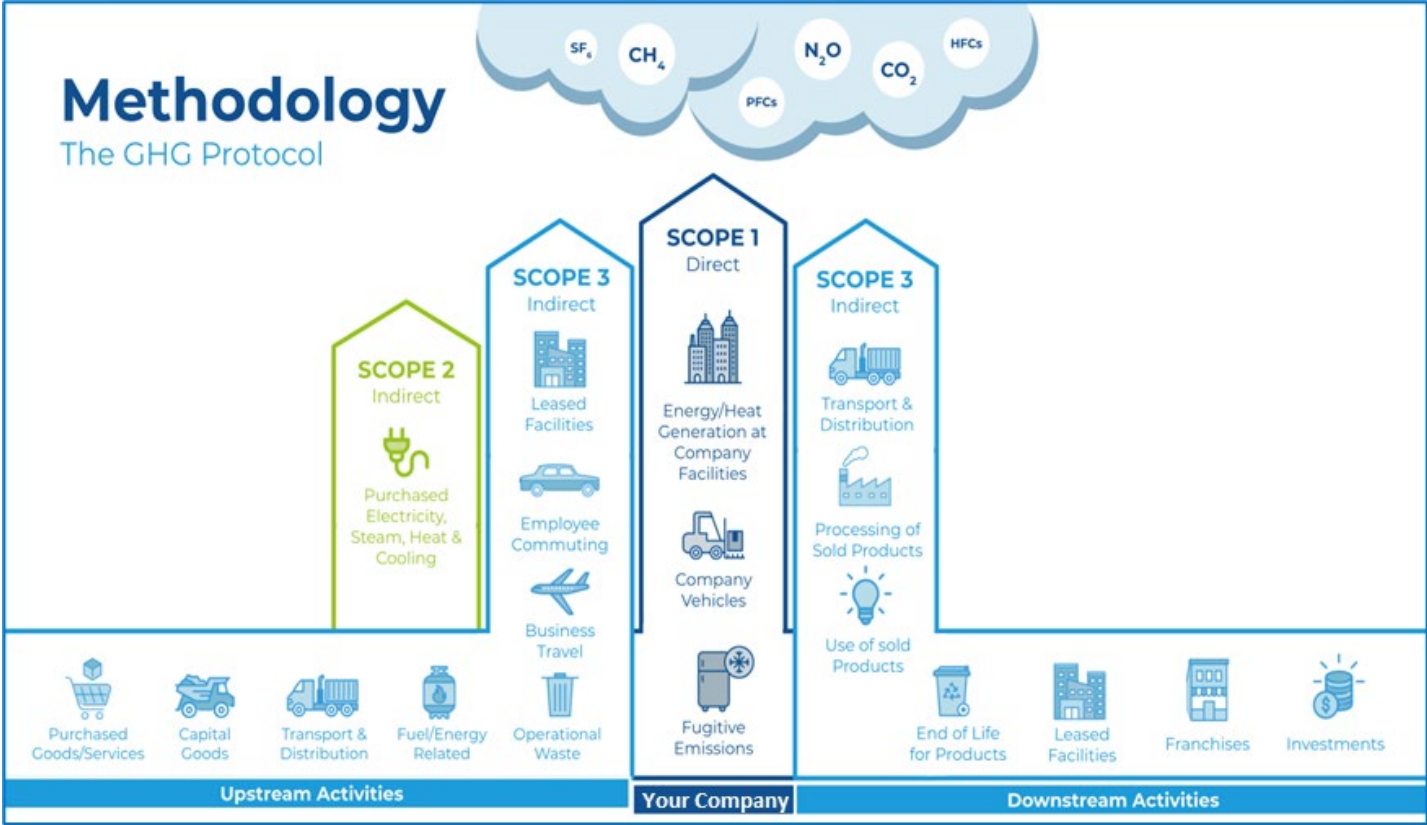
**McKINSEY**

# Climate action made easy.

Measuring your carbon footprint shows where your emissions come from and how to cut them. We'll help you turn that insight into real climate action for your business. Using the GHG Protocol, we measure across Scope 1, 2, and 3 emissions; covering everything from direct fuel use to electricity and your wider supply chain.

## How it works?

<p><b>1. Prepare</b></p> <p>Define your boundaries, gather your data, and we'll guide you every step of the way.</p>	<p><b>2. Validate</b></p> <p>We check your data quality, verify your footprint, and give you clear, trusted results.</p>
<p><b>3. Calculate</b></p> <p>See your full carbon footprint, get actionable reduction targets, and explore credible offset options.</p>	<p><b>4. Communicate</b></p> <p>Show your progress with certification, ready-made assets, &amp; stories your customers will value.</p>



# Climate action without breaking the bank.

We've created options for every business size, sector, and budget. And if you find a better-priced offer for the same scope, we'll lower ours, so your investment goes towards making real carbon reductions, not admin.

We'll support you to choose your own path



**START**  
*Self-Declared*  
**£995**



**GROW**  
*Accredited Certification +  
Limited Support*  
**£2,850**



**SCALE**  
*Accredited Certification +  
Unlimited Support*  
**£3,980**



**LEAD**  
*Accredited Certification +  
Unlimited Support +  
Supplier Data*  
**£6,980**  
Includes all SCALE benefits

# Carbon Footprint Certification Options

Contact us to choose the solution that best fits your business needs.



		START	GROW	SCALE	LEAD
		£995	£2,850	£3,980	£6,980
DELIVERABLES	<b>CERTIFICATION</b>	Self-Declared	Accredited	Accredited	Accredited
	<b>MARKETING</b>	JustOne Planet: Self-Declared Marketing Pack	JustOne Planet Marketing Pack	JustOne Planet Marketing Pack	JustOne Planet Marketing Pack
	<b>REPORT</b>	Basic carbon footprint report	Detailed carbon footprint report	A detailed carbon footprint ISO 14064 compliant report demonstrating full emissions breakdown + report presentation to your team	A detailed carbon footprint ISO 14064 compliant report demonstrating full emissions breakdown – including supply chain emissions breakdown + report presentation to your team
	<b>MEASUREMENT</b>	Scope 1, 2, and 3 carbon emissions supplied by your company.	Scope 1, 2 and limited Scope 3 carbon emissions supplied by your company: water, waste, employee & business travel, procurement (spend-based)  Validation Check for data quality and completeness before calculations	Full Scopes 1, 2, and 3  Validation Check for data quality and completeness before calculations. Verification check for evidence after calculation (risk based)	Full Scopes 1, 2, and 3 after engagement with suppliers  Validation Check for data quality and completeness before calculations. Verification check for evidence after calculation (risk based)
	<b>ANNUAL REDUCTION TARGETS</b>	No	Yes, light-touch	Yes	Yes
	<b>DATA QUALITY ASSESSMENT</b>	None	Yes	Yes	Yes
SUPPORT	<b>DATA COLLECTION METHOD</b>	Self-completed carbon questionnaire (no data portal)	Self-completed carbon data entry with a helpdesk for questions	Supported Intuitive carbon data portal	Supported Intuitive carbon data portal
	<b>SUPPORT</b>	Online support: videos and guidelines	Online support: videos and guidelines, plus 2 sessions with an expert to support	A dedicated customer service manager with unlimited support time	A dedicated customer service manager with unlimited support time plus supplier engagement sessions
	<b>COMPLIMENTARY VALUE-ADDED SUPPORT</b>	None	One check in session in first year with bespoke advice to improve on all environmental, social, and governance metrics to increase business value	Gain access to our preferred supplier directory to find carbon aware suppliers to support your reductions  Two check in session in first year with bespoke advice to improve on all environmental, social, and governance metrics to increase business value	Gain access to our preferred supplier directory to find carbon aware suppliers to support your reductions  Two check in session in first year with bespoke advice to improve on all environmental, social, and governance metrics to increase business value  A supplier engagement workshop to bring both top-tier and SME suppliers along on your journey

# Clearly communicate progress with credibility

Get powerful marketing assets that stand out, making it easy to promote your progress as a trusted, sustainable business.

**Your marketing pack will include:**

- A “Certification in Progress” badge while we work through your first carbon footprint
- Digital badges & text to use on any marketing, packaging, or bids and tenders
- Certificate to display online or in your office
- E-signatures, social media templates, and press release



# Balance your carbon

## Boost your impact.

Doing everything you can to cut emissions comes first; and we will help you with that.

But balancing what's left makes a real difference now, not later.

JustOne Planet makes it simple. We carefully vet projects for integrity, transparency, and real-world impact, so you don't have to.

Your report will let you know exactly how many tonnes your business is responsible for, then you can fund initiatives that prevent or removing high amounts of greenhouse gases.

Take responsibility for today's emissions while building a liveable future.



### Greenhouse Gas Destruction

Price per tonne of CO2

£20.92

Collection and destruction of refrigerants and potent non-CO2 greenhouse gases (GHGs)



1 tonnes CO2



### Capping Methane Leaks

Price per tonne of CO2

£20.92

Capping methane emissions by finding and plugging leaking orphaned oil and gas wells.



1 tonnes CO2



### Reforestation in Mexico

Price per tonne of CO2

£21.05

Reforest degraded areas by improving subsistence-driven activities



1 tonnes CO2



### AgreenaCarbon Project

Price per tonne of CO2

£25.84

Helping farmers transition to regenerative agriculture in 10 European countries



1 tonnes CO2



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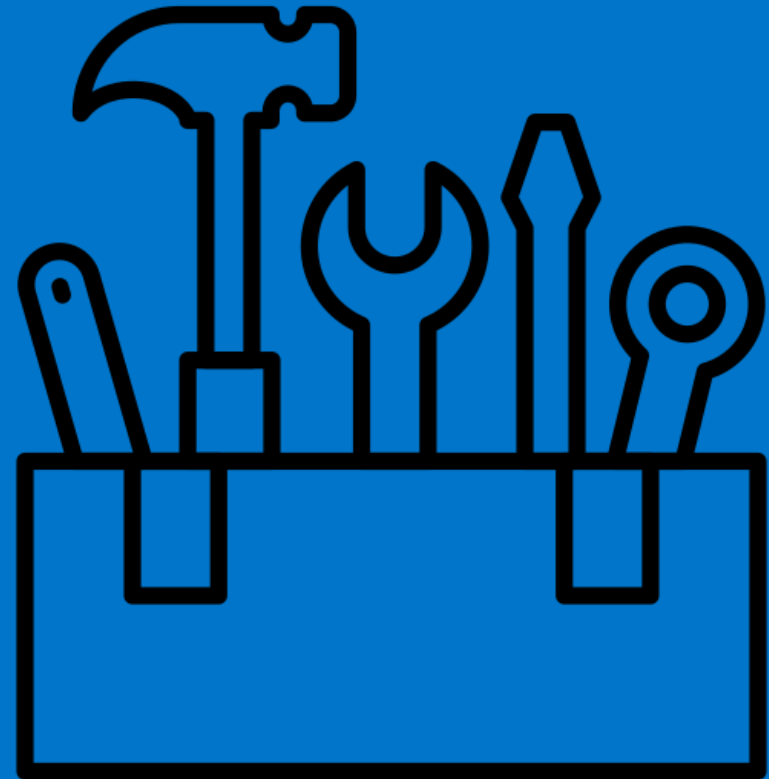
**Now build your own  
sustainability  
starter kit.**

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## Starting your sustainability journey can feel daunting, but you don't have to do it alone.

We're here to guide you in laying strong foundations for your business with simplified 'lite' versions of our full services, offered at cost and with no profit to us.

These practical, affordable tools make it easy to get started. We only ever recommend services that are right for you and genuinely add value to your business.



# Which foundations are right for you?

Choose from these lite services we have provided at-cost to get you started.

Or have our experts guide you in selecting the sustainability foundations that deliver business value and protect your business from emerging ESG risks.

## Future-proofing essentials for your senior team

£2,550

Stay ahead in 2025: a focused session covering the sustainability landscape, the business case for action, and practical steps to future-proof your organisation with tailored insights from your sector.

## Boost your EcoVadis score

£950

A practical workshop that equips your team with the skills and insights to navigate the EcoVadis assessment process confidently and improve your rating.

## Get a practical one-year ESG business plan

£6,500

Pinpoint your priority ESG issues in line with business goals and turn them into a one-year plan with clear targets and KPIs for measurable progress.

## Know where your competitors stand

£2,500

Using the **JustOne Navigator**, get a detailed assessment of your top 3 competitors' ESG strategies and sustainability maturity; highlighting gaps, risks, and opportunities to help your business stand out.

## Strengthen & share your social value

£1,960

Measure & communicate your company's contribution to society, and strategically enhance the impact on the lives of all your stakeholders; employees, customers, and communities alike.

## Define your purpose for lasting business impact

£2,440

Articulate your story! Learn how a clear purpose frames your business strategy, shapes decisions, aligns profit with impact, and strengthens long-term trust, innovation, and resilience.

## A report that makes your ESG progress visible

£950

In the age of AI procurement, invisible ESG progress means invisible opportunities. We make your impact seen, scored, and selected. Get a report to see how clients view your ESG performance.

## Strengthen your RFP, tenders, & pitches

Starting at £1,550

Get expert support on tender/RFP responses, refine ESG content, and learn from past bids. Also bring us to pitches to answer client ESG questions.

## Collect data & stories with confidence

Starting at £1,550

Get systems in place to capture, manage, and report your ESG information.

## Stay ahead of ESG regulations

Cost dependant on sector and operating locations

Get a clear summary of current and upcoming requirements, ensuring compliance and preparing your business for change.



We list our fees for total transparency and welcome open budget discussions to make sure it works for you.

All fees to be paid in £GBP. Fees are subject to review in 2026.



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**THANK  
YOU\***

[Hello@JustOne.UK](mailto>Hello@JustOne.UK)



[See our Terms & Conditions](#)

**JUST  
ONE.UK**

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*Appendix*

**Ready to build on your  
foundations?**

**\*JUST  
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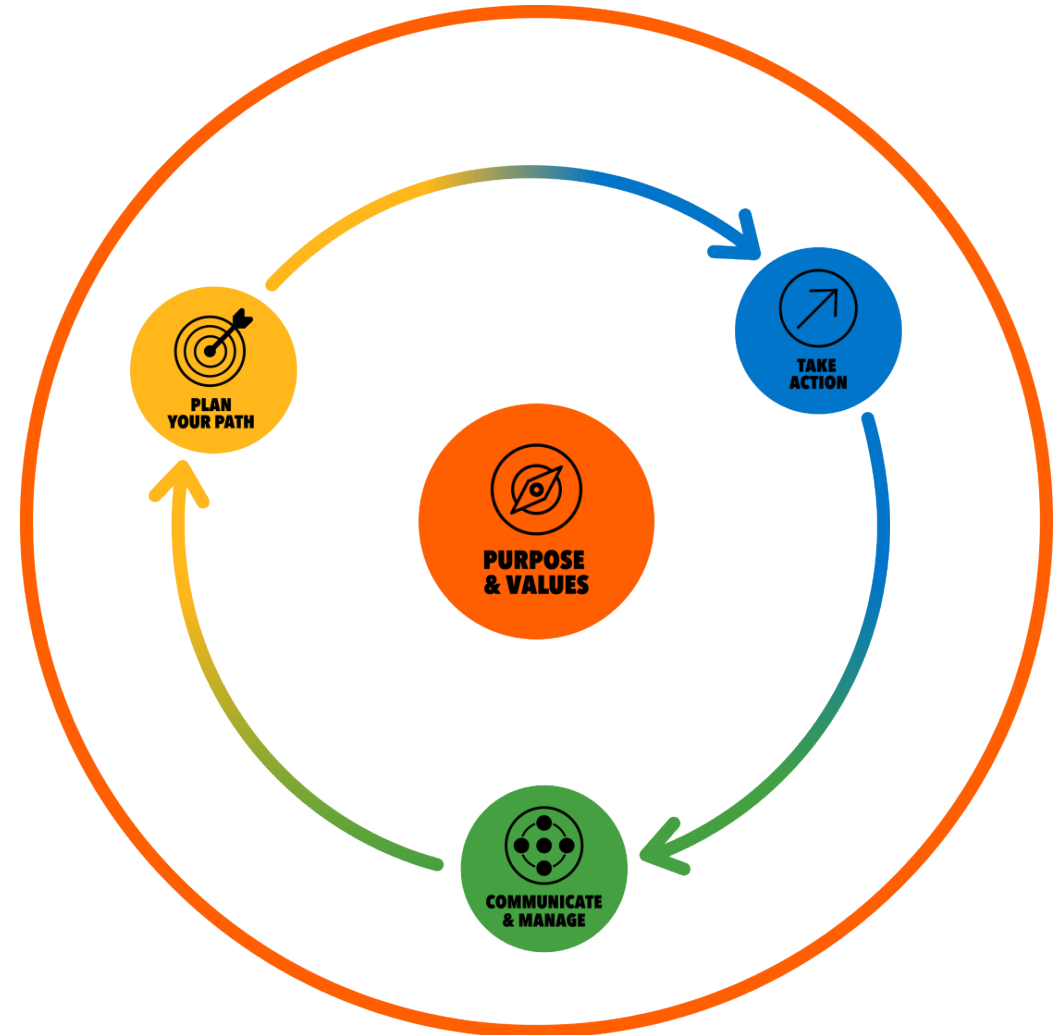
# With strong foundations set, you can confidently build a resilient business.



## Ongoing Expert Support

Sustainability is moving fast. JustOne helps businesses stay resilient, compliant, and competitive through expert insight, tailored guidance, and practical, high-impact solutions.

From emerging challenges to complex ESG strategies, we deliver measurable progress with purpose, proof, and impact; accessible to organisations of every size through our tiered pricing.



# One place for all sustainable business solutions.

We make sustainability simple through personalised, practical approaches



## PLAN YOUR PATH

### SUSTAINABLE BUSINESS STRATEGY

- Complete ESG Business strategy development
- Purpose & values
- Sustainable business health check
- Competitor analysis & market review
- Legislation & future trends review
- Stakeholder engagement
- Double materiality
- Compliance (including CSRD & UKSDS)
- 'UN's Sustainable Development Goals' Alignment



## TAKE ACTION

### ENVIRONMENTAL ACTION

- Carbon footprinting
- Net zero carbon roadmap
- Science based targets
- Task force on climate-related financial disclosures (TCFD)
- Circular economy principles
- Biodiversity net gain approach
- Sustainable Buildings & Certifications

### SOCIAL ACTION

- Social Impact Strategy
- Social Value Calculations
- Fairness & Social Justice in business
- Supply Chain Engagement
- Workplace wellbeing & culture planning

### GOOD GOVERNANCE

- Audit & verification
- Policy & frameworks
- Critical friend & advice
- Executive training
- Implementation planning
- In-house support & secondments
- Sustainable procurement



## COMMUNICATE & MANAGE

### REPORTING & MEASUREMENT

- Sustainable Impact Reporting
- Standards Certification & Reporting including EcoVadis, ISO, GRESB, CSRD, GRI, UK SDS, TCFD, CDP, B-Corp, & more.
- Data Platform Assessments

### SUSTAINABILITY COMMUNICATIONS

- Communication planning
- Website design & content
- Events & campaigns
- Employee & supplier comms
- Product and service marketing
- Bid & pitch support