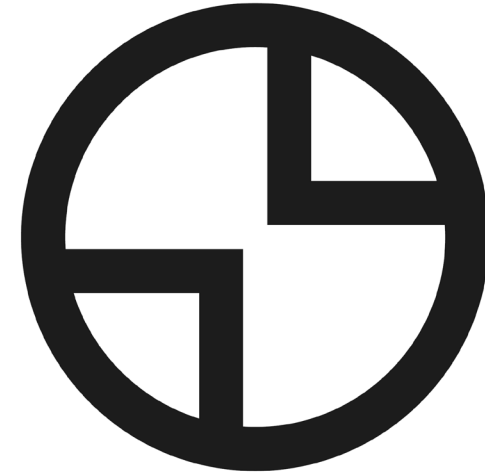




Prove your progress.

**COMPLETE ESG BASELINING
BUSINESS CERTIFICATION**

ENVIRONMENTAL ACTION | SOCIAL VALUE | ROBUST GOVERNANCE



***JUST ONE
PLANET**

**Affordable foundations for
sustainable growth**

**In today's market,
sustainability isn't
optional. It's essential.**



**So building sustainable
foundations shouldn't
cost the earth.**



Corporates. Governments. Investors. All now demand proof of your impact, tied to real business value.

Their AI procurement tools are out scanning the market. Without verified public carbon data, ESG risk checks, and action plans, your business isn't making the shortlist; and you likely don't know it.

This isn't about green flag waving. It is about risk management, cost savings, and business resilience.

Sustainable business planning helps companies future-proof the resources they depend on and unlock hidden business opportunities.

For many businesses, taking the first steps still feels out of reach because of lack of skill, time, or funds.

We're here to change that.



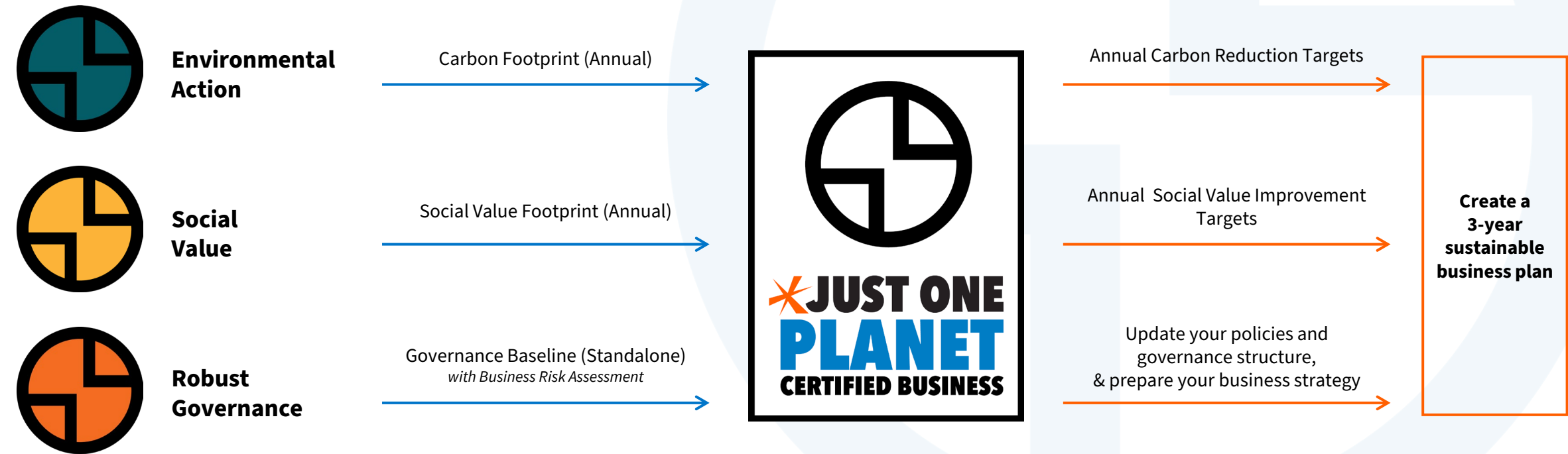
We know many sustainability advisors charge overinflated fees for the basics.

That's why we're permanently offering our complete sustainability certification and starter kit at-cost. We're not profiting from your progress. We're empowering it.

The JustOne Planet Certification is more than compliance; it's your opportunity to unlock savings, build trust, and win business.



Prove where you are.
Plan where you're going.

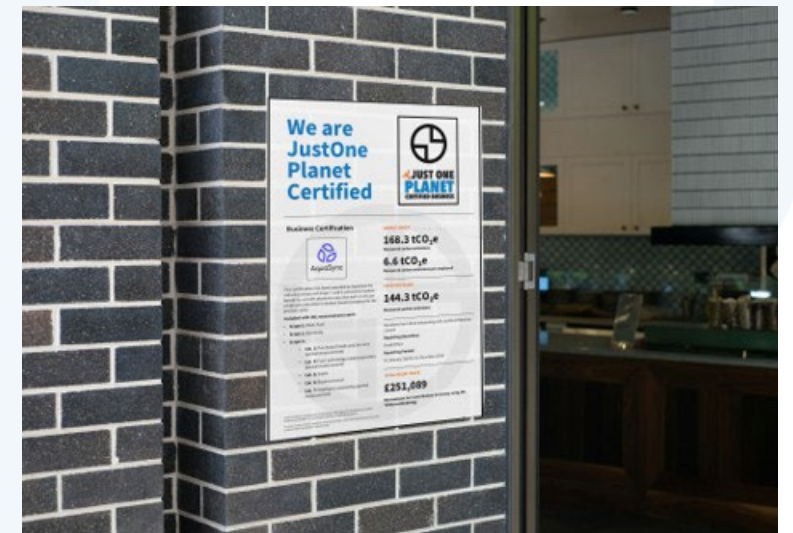


Clearly communicate progress with credibility

Get powerful marketing assets that stand out, making it easy to promote your progress as a trusted, sustainable business.

Your marketing pack will include:

- A “Certification in Progress” badge while we work through your first carbon footprint
- Digital badges & text to use on any marketing, packaging, or bids and tenders
- Certificate to display online or in your office
- E-signatures, social media templates, and press release





**Environmental
Action**

**Start with a certified
carbon footprint.**

Why? Cutting carbon, cuts costs. Get fast payback with measurable return on investment.

**Businesses can
save 10–30% on
operating costs by
cutting energy,
waste and fuel**

**THE CARBON TRUST &
McKINSEY**

**Companies receive
an average return of
7-21 times their
investment in
environmental
opportunities**

CDP

**Companies that cut
their emissions
boost financial
performance by
up to 15%**

McKINSEY

Climate action made easy.

Measuring your carbon footprint shows where your emissions come from and how to reduce them. Lower emissions mean lower costs, and we'll help you turn that insight into real climate action.

Using the GHG Protocol, we measure your Scope 1, 2, and 3 emissions: from direct fuel use to electricity and your wider supply chain.

How it works?

1. Prepare

Define your boundaries, gather your data, and we'll guide you every step of the way.

2. Validate

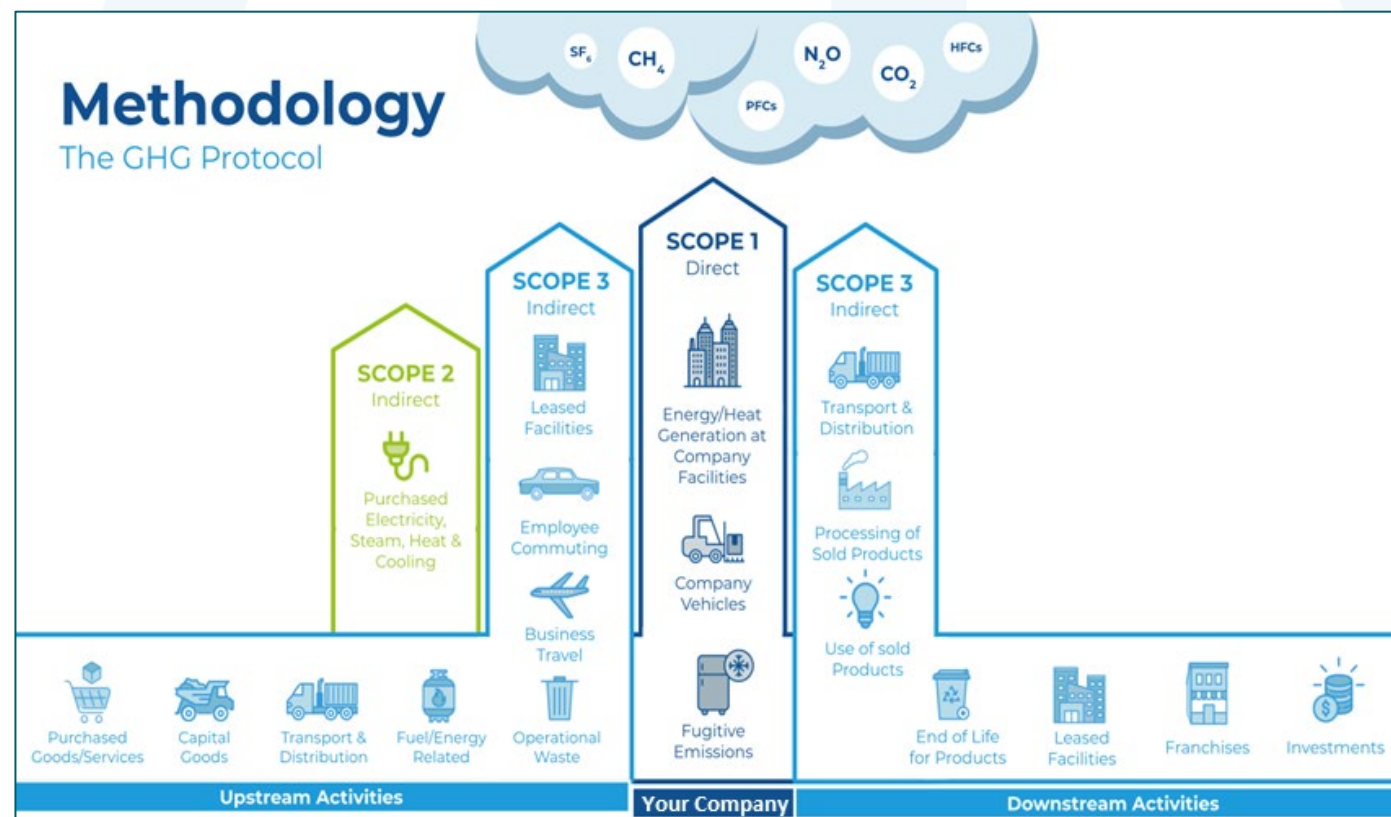
We check your data quality, verify your footprint, and give you clear, trusted results.

3. Calculate

See your full carbon footprint, get actionable reduction targets, and explore credible offset options.

4. Communicate

Show your progress with certification, ready-made assets, & stories your customers will value.



Climate action without breaking the bank.



We've created options for every business size, sector, and budget. And if you find a better-priced offer for the same scope, we'll lower ours, so your investment goes towards making real carbon reductions, not admin.

We'll support you to choose your own path



START

Certification
£1,560*

You provide your own calculated footprint for verification only using any platform or method. For micro businesses only, we can supply a free data collection spreadsheet.



GROW

*Certification,
Data Platform +
Limited Support*
£3,480



SCALE

*Certification,
Data Platform +
Unlimited Support*
£4,950



LEAD

*Certification,
Data Platform +
Unlimited Support +
Supplier Engagement/Data*
£8,250

Our and unlimited support options are delivered by our partner [NCZ](#). All fees to be paid in £GBP. Fees are subject to review quarterly to ensure at-cost pricing. (VAT applies to UK organisations).

A Micro business is defined as fewer than 10 employees and either turnover ≤£632k or balance sheet total ≤£316k (UK Companies Act 2006, 2-of-3 test).

*If added support or validation is needed for our START or GROW service, we will track our time for added charges.

Carbon Footprint Certification Options

Contact us to choose the solution that best fits your business needs.



		●	●●	●●●	●●●●
		START	GROW	SCALE	LEAD
		£1,560*	£3,480*	£4,950	£8,250
DELIVERABLES	CERTIFICATION	Certified	Certified	Certified	Certified
	MARKETING	JustOne Planet: Marketing Pack	JustOne Planet Marketing Pack	JustOne Planet Marketing Pack	JustOne Planet Marketing Pack
	REPORT	Basic carbon footprint report	Detailed carbon footprint report	A detailed carbon footprint ISO 14064 compliant report demonstrating full emissions breakdown + report presentation to your team	A detailed carbon footprint ISO 14064 compliant report demonstrating full emissions breakdown – including supply chain emissions breakdown + report presentation to your team
	MEASUREMENT & VERIFICATION	- Scope 1, 2, and 3 carbon emissions supplied by your company. - Limited Verification check for evidence after calculation (risk based)	- Scope 1, 2 and limited Scope 3 carbon emissions - Validation Check for data quality and completeness before calculations (Fixing the data before we calculate means the number is right first time, so it stands up when a client, an auditor or EcoVadis asks) - Limited Verification check for evidence after calculation (risk-based)	- Full Scopes 1, 2, and 3 - Validation Check for data quality and completeness before calculations. - Limited Verification check for evidence after calculation (risk-based)	- Full Scopes 1, 2, and 3 after engagement with suppliers - Validation Check for data quality and completeness before calculations. - Limited Verification check for evidence after calculation (risk-based)
	ANNUAL REDUCTION TARGETS	None	Yes, high-level	Yes	Yes
	DATA QUALITY ASSESSMENT	None	Yes, high-level	Yes	Yes
SUPPORT	DATA COLLECTION METHOD	You provide your own calculated footprint for verification only using any platform or method. For micro businesses only, we can supply a free data collection spreadsheet.	Self-completed carbon data entry on our intuitive platform with a helpdesk team available for questions	Supported intuitive platform with a helpdesk team available for questions	Supported intuitive platform with a helpdesk team available for questions
	SUPPORT	None	Online support: videos and guidelines, + 1 kick off session and 2 support sessions with an expert to support	Online support: videos and guidelines, + a dedicated customer service manager with unlimited support time	Online support: videos and guidelines, + a dedicated customer service manager with unlimited support time + supplier engagement sessions
	COMPLIMENTARY VALUE-ADDED SUPPORT	None	One check in session in first year with bespoke advice to improve on all environmental, social, and governance metrics to increase business value	- Gain access to our preferred supplier directory to find carbon aware suppliers to support your reductions - Two check in session in first year with bespoke advice to improve on all environmental, social, and governance metrics to increase business value	- Gain access to our preferred supplier directory to find carbon aware suppliers to support your reductions - Two check in session in first year with bespoke advice to improve on all environmental, social, and governance metrics to increase business value - A supplier engagement workshop to bring both top-tier and SME suppliers along on your wider sustainability/ESG journey

Our and unlimited support options are delivered by our partner [NCZ](#). All fees to be paid in £GBP. Fees are subject to review quarterly to ensure at-cost pricing. (VAT applies to UK organisations).

A Micro business is defined as fewer than 10 employees and either turnover ≤£632k or balance sheet total ≤£316k (UK Companies Act 2006, 2-of-3 test).

*If added support or validation is needed for our START or GROW service, we will track our time for added charges.

Balance your carbon

Boost your impact.

Doing everything you can to cut emissions comes first; and we will help you with that.

But balancing what's left makes a real difference now, not later.

JustOne Planet makes it simple. We carefully vet projects for integrity, transparency, and real-world impact, so you don't have to.

Your report will let you know exactly how many tonnes your business is responsible for, then you can fund initiatives that prevent or removing high amounts of greenhouse gases.

Take responsibility for today's emissions while building a liveable future.



Greenhouse Gas Destruction

Price per tonne of CO2

£20.92

Collection and destruction of refrigerants and potent non-CO2 greenhouse gases (GHGs)



1 tonnes CO2



Capping Methane Leaks

Price per tonne of CO2

£20.92

Capping methane emissions by finding and plugging leaking orphaned oil and gas wells.



1 tonnes CO2



Reforestation in Mexico

Price per tonne of CO2

£21.05

Reforest degraded areas by improving subsistence-driven activities



1 tonnes CO2



AgreenaCarbon Project

Price per tonne of CO2

£25.84

Helping farmers transition to regenerative agriculture in 10 European countries



1 tonnes CO2





**Social
Value**

**Strategically improve your
social value.**

Valuing your social activities.

Over 75% of a company's worth is intangible. This is value that goes beyond profit. But can you prove it's there? We calculate the real financial value of your social impact across your entire organisation.* From the people you employ to the communities you support, we turn your good work into a credible, monetised figure that stakeholders, clients and commissioners will trust.

What are the business benefits?

- ✓ **Win more contracts:** social value is now mandatory in UK public procurement
- ✓ **Satisfy ESG requirements:** meet investor, lender and reporting obligations
- ✓ **Stand out from competitors:** prove your impact with a certified £ figure
- ✓ **Attract and retain talent:** purpose-driven employees want to see the numbers
- ✓ **Strengthen stakeholder trust:** give clients and communities evidence, not promises
- ✓ **Plan and improve strategically:** without a measurement framework, social benefits stay intangible and unmanageable. A monetised baseline lets you set meaningful targets, track year-on-year progress, and direct resource where it creates the most value
- ✓ **Future-proof your business:** social value expectations from clients, regulators and investors are only going in one direction. Embedding measurement now means you're ahead of the curve, not scrambling to catch up when it becomes a requirement

Your social value footprint captures the full picture of your social activities; things you're likely already doing, but haven't yet quantified:

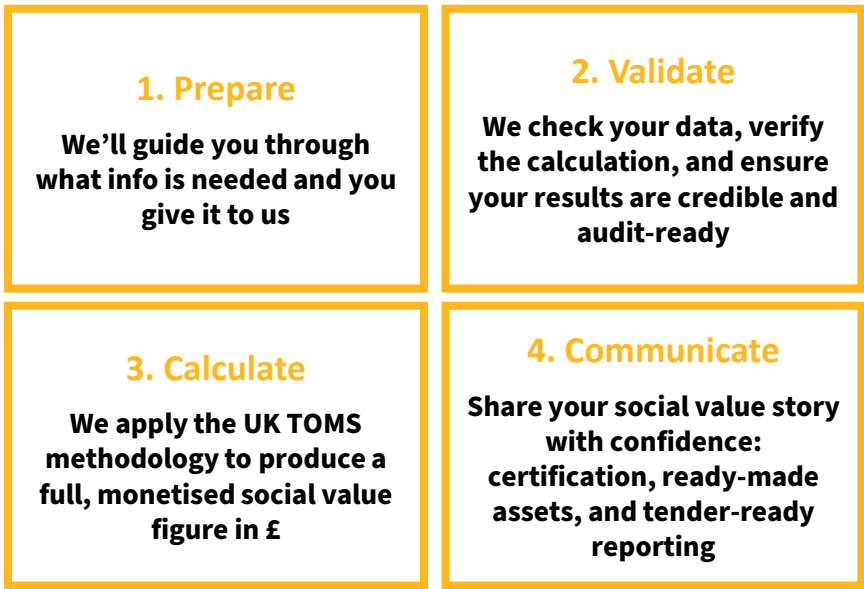
Types of Social Value	
	Job creation & local employment hiring locally, employing disadvantaged groups
	Skills & training apprenticeships, work experience, upskilling your workforce
	Health & wellbeing employee wellbeing programmes, community health initiatives
	Volunteering staff giving time to community causes
	Supply chain spend buying from local or social enterprises
	Education & outreach school partnerships, STEM engagement, mentoring

* For UK businesses we use the TOMS (Themes, Outcomes and Measures) framework, the recognised UK standard. For businesses in other countries we adapt internationally recognised methods, primarily SROI, to your local context.

You can't manage what you don't measure.

Social value is being created in your business every day, but without a measurement framework, it stays intangible, invisible and impossible to improve. A monetised baseline changes that. It gives you a credible starting point, the ability to set meaningful targets, and the insight to direct resource where it creates the most value; turning good intentions into a strategy you can track, report and build on year after year.

How it works?



Certified Social Value Footprint Starting at **£1,550**

Put a number on it.
 These are just some examples of social value actions you may already be delivering, with many more themes, outcomes, and measures beyond these.

Examples of Social Value:

Themes	Outcomes	Measures	Units	Value
 Jobs Promote Local Skills and Employment	More opportunities for disadvantaged people	No. of employees with disabilities	No. of people	£24,527 per person
 Growth Supporting Growth of Responsible Regional Business	Improving staff wellbeing & mental health	No. of employees with access to wellbeing programmes	No. of people	£131.86 per person
 Social Healthy, Safe and More Resilient Communities	More working with the community	No. of hours of local community project volunteering	No. of hours	£16.09 per hour
 Environment Decarbonising and Safeguarding our World	Carbon emissions are reduced	Tonnes of CO2e reduced	Tonnes of CO2e	£70.43 per tonne
 Innovation Promoting Social Innovation	Safeguarding the natural environment	Innovative Measure to respond to climate emergency	£ Invested	£ Invested



**Robust
Governance**

**Create business value through
good governance.**

Reduce risks & create opportunities.

Good governance isn't just about doing the right thing; it's about protecting your business.

Without a clear, evidenced governance position, sustainability becomes a collection of good intentions rather than a coherent strategy, leaving you exposed commercially, financially, and reputationally. Baselining your governance ensures you are prepared, defensible, and ahead of what's coming, not scrambling to catch up when regulation, investors, or clients start asking harder questions.

It's a no nonsense place to start. This work sets you up to build a complete 3 to 5 year strategy: a long-term view of every resource your business depends on, so you can plan ahead, build resilience, and future-proof for what's coming.

Certified Governance Baseline Starting at **£4,450**

	HOW IT WORKS	WHAT WE REVIEW
1. Baseline Review	We assess where your sustainability sits today, so you have an honest starting point.	- Current sustainability initiatives/policies - Governance and management systems - Investment and growth strategy
2. Competitor Review	We benchmark you against your key competitors, so you know where you lead and where you lag.	- Decision-making processes - Organisational culture - Target customers - Brand and communications
3. Customer & Stakeholder Review	We capture what your customers and stakeholders expect, so your strategy reflects what matters to them.	- Sustainability issues being addressed by your peers and competitors - Current sustainability strategies and goals - Current stakeholder mapping - Desktop research, including digital analytics - Existing engagement data - Further engagement as needed (client, supplier and internal interviews)
4. Horizon Scanning	We map incoming legislation and trends, so you can plan ahead and avoid surprises.	- Current, planned and future legislation - Sector and sustainability trends - Mega business trends (country, region, global) - Science-based social and environmental considerations - Best practice in and out of sector
5. Strategic Planning Workshop	We agree your priorities and objectives with your exec team, so everyone is aligned on the path forward.	- Present material issues and findings - Discuss risks and opportunities - Agree your materiality approach - Set strategic objectives
6. Governance Report	We bring it all together in one clear report, giving your leadership team a firm foundation to build a sustainable business strategy.	You get: A comprehensive report covering the results of all the above, with a prioritised list of the sustainability issues you'll need to address to future-proof your business, plus recommendations for improvement.

**Now choose further foundations.
Build your own sustainability starter kit.**

Which foundations are right for you?

Choose from these lite extra services we have provided at-cost to get you started.
Or have our experts guide you in selecting the sustainability foundations that deliver business value and protect your business from emerging sustainability risks.

Future-proofing training for your senior team

£2,550

Stay ahead in 2025: a focused session covering the sustainability landscape, the business case for action, and practical steps to future-proof your organisation with tailored insights from your sector.

Boost your EcoVadis or B Corp score

£950

A practical workshop that equips your team with the skills and insights to navigate the assessment process confidently and improve your rating.
(Go further with our full EcoVadis or B Corp submission support)

A report that makes your ESG progress visible

Starting at £2,680

In the age of AI-driven procurement, invisible ESG progress means missed opportunities. In a report in your brand, we make your impact visible, measurable, and score-ready, so you get selected, not overlooked.

Define your purpose for lasting business impact

£2,450

Articulate your story! Learn how a clear purpose frames your business strategy, shapes decisions, aligns profit with impact, and strengthens long-term trust, innovation, and resilience.

Strengthen your RFP, tenders, & pitches

Starting at £1,550

Get expert support on tender/RFP responses, refine ESG content, and learn from past bids. Also bring us to pitches to answer client ESG questions.

Collect data & stories with confidence

Starting at £1,550

We set you up with data collection templates, show you what to gather, and help your team build it into everyday procedures. Then we turn this into evidence buyers and investors trust. No more scrambling at tender or reporting time.



We list our fees for total transparency and welcome open budget discussions to make sure it works for you.

All fees to be paid in £GBP. Fees are subject to review quarterly to ensure at-cost pricing. (VAT applies to UK organisations)





Fees

Fee Table

Choose your support



Service	Workstream	Options	Fees
JustOne Planet Certification	 Certified Carbon Footprint	START	£1,560
		GROW	£3,480
		SCALE	£4,950
		LEAD	£8,250
	 Certified Social Value Footprint		Starting at £1,550
	 Certified Governance Baseline		Starting at £4,450
Sustainability Starter Kit	Executive Team Training Workshop		£2,550
	EcoVadis or B Corp Learning Workshop		£950
	Sustainability Progress Report		Starting at £2,680
	Purpose Workshop		£2,450
	Sustainability RFP, Bid & Pitch support		Starting at £1,550
	ESG Data & Story gathering support		Starting at £950

For certification of multiple business entities, there are 3 options.

1. Combined (1 fee): Receive one report/data set, one certificate, and recommendations covering all entities as one. Best if you're managing reductions and reporting at group level.

2. Separately (2 fees): Fully separated reports/data, certificates, and recommendations per entity. Best if entities are fully autonomous.

3. As a Group (1 fee + £1,200 per entity for carbon, £550 for social): One report with data and recommendations separated in annexes, and a certificate for each entity. Best if you need to report as a whole, but set targets and manage each entity separately, while keeping the efficiency of a single group engagement.

Fees listed as "starting at" are based on scope, so we'll need a conversation to tailor the work to your business. All fees are subject to VAT taxes at the prevailing rate to UK businesses only. [See our Terms & Conditions](#)

THANK YOU*

[Hello@JustOne.UK](mailto>Hello@JustOne.UK)



[See our Terms & Conditions](#)

The logo for Just One UK, featuring an orange asterisk-like symbol to the left of the text 'JUST ONE.UK'. 'JUST' and '.UK' are in white, while 'ONE' is in orange.

**Once you've completed your baseline,
you're ready to develop your
sustainable business strategy**

***JUST
ONE.ÜK**

From evidence to strategy to real business value.

Drive financial performance through sustainable progress

The JustOne Planet Certification gives you a business-wide ESG baseline. Once completed, you have everything you need to create a strategic three-year plan to create long-term value, future-proof your business, and outperform your competitors.

Spend your money and resources where they count.

It starts with a double materiality assessment (see the example on the right), showing exactly which environmental, social, and governance issues matter most to your business and stakeholders. No more guessing: you direct your time and budget where they'll have the greatest impact.



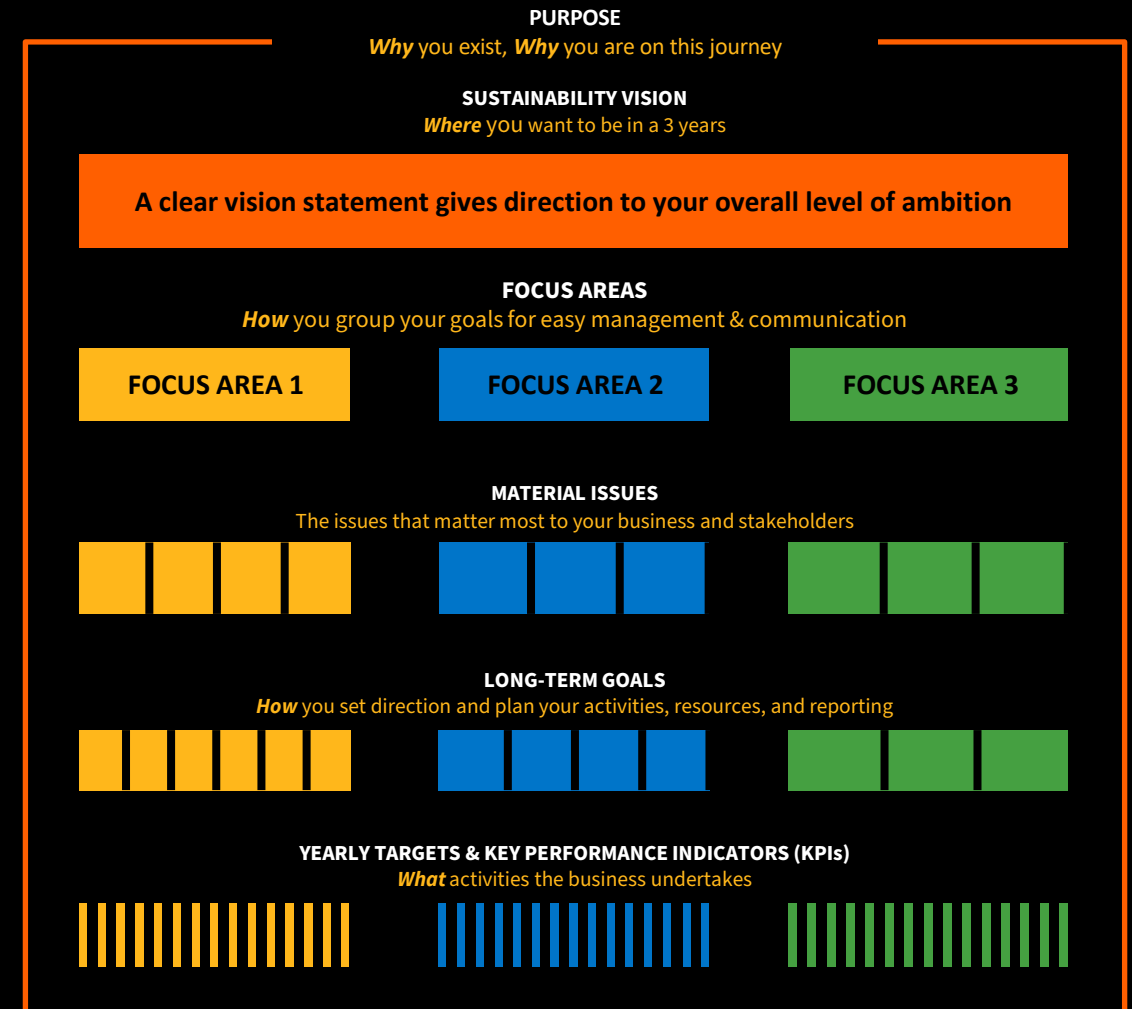
Continue your sustainable journey by creating a map to get there

Manage risks, seize opportunities, and prepare your business for the future.

A sustainable business strategy turns that insight into action, helping you address long-term risks and opportunities with clarity and purpose. We set clear, achievable three-year goals against your most important issues, giving you a practical path to creating value over time. The result is a simple framework you can manage, measure, and communicate with confidence, keeping your business on the right path as the world around it changes.

We're happy to share tips on doing this yourself, or if you'd like our support, email hello@justone.uk.

YOUR SUSTAINABLE BUSINESS STRATEGY EXAMPLE



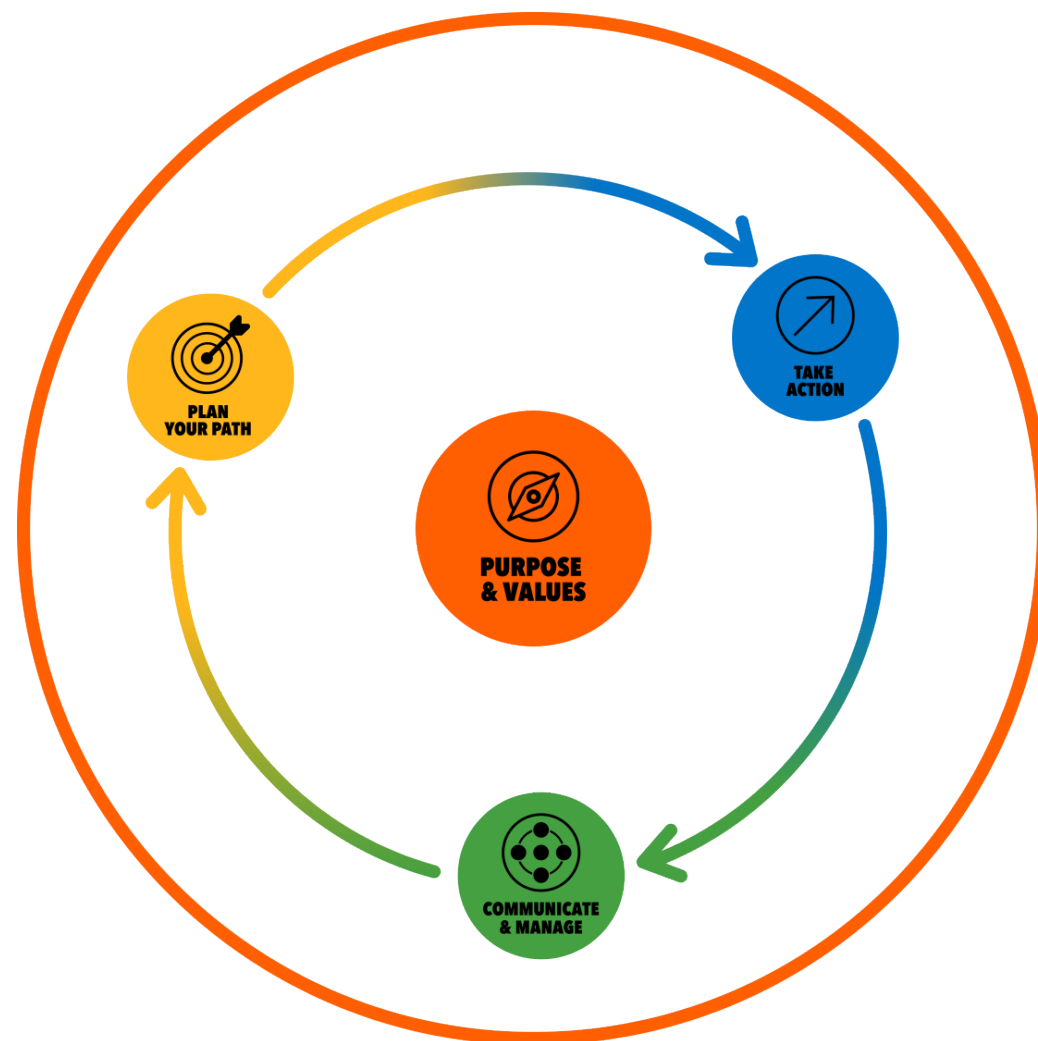
With strong foundations set, you can confidently **build a resilient business.**



Ongoing Expert Support

Sustainability is moving fast. JustOne helps businesses stay resilient, compliant, and competitive through expert insight, tailored guidance, and practical, high-impact solutions.

From emerging challenges to complex ESG strategies, we deliver measurable progress with purpose, proof, and impact; accessible to organisations of every size through our tiered pricing.



One place for all sustainable business solutions.

We make sustainability simple through personalised, practical approaches



PLAN YOUR PATH

SUSTAINABLE BUSINESS STRATEGY

- Complete ESG Business strategy development
- Purpose & values
- Sustainable business health check
- Competitor analysis & market review
- Legislation & future trends review
- Stakeholder engagement
- Double materiality
- Compliance (including CSRD & UKSDS)
- 'UN's Sustainable Development Goals' Alignment



TAKE ACTION

ENVIRONMENTAL ACTION

- Carbon footprinting
- Net zero carbon roadmap
- Science based targets
- Task force on climate-related financial disclosures (TCFD)
- Circular economy principles
- Biodiversity net gain approach
- Sustainable Buildings & Certifications

SOCIAL ACTION

- Social Impact Strategy
- Social Value Calculations
- Fairness & Social Justice in business
- Supply Chain Engagement
- Workplace wellbeing & culture planning

GOOD GOVERNANCE

- Audit & verification
- Policy & frameworks
- Critical friend & advice
- Executive training
- Implementation planning
- In-house support & secondments
- Sustainable procurement



COMMUNICATE & MANAGE

REPORTING & MEASUREMENT

- Sustainable Impact Reporting
- Standards Certification & Reporting including EcoVadis, ISO, GRESB, CSRD, GRI, UK SDS, TCFD, CDP, B-Corp, & more.

SUSTAINABILITY COMMUNICATIONS

- Communication planning
- Website design & content
- Events & campaigns
- Employee & supplier comms
- Sustainable product and service marketing
- Marketing team training
- Bid & pitch support